



Berlin

12.12.2021

To whom it may concern,

I am writing to recommend **Kirill Vasilev** for job application at your organization.

I have known and worked with Kirill since 2021, when I was on a Global Role within Publicis Emil as Content & Social Strategy Lead. He served as Senior Social Media Manager at Publicis Emil, Russia until 31 December 2021 during this time.

Kirill acted as a critical liaison between Global teams and local clients to ensure the market has the tools and knowledge to execute Social efficiently and effectively. This position required him to interact with numerous stakeholders located in Germany, United Kingdom and Malaysia (communication was in English).

Kirill's ability to go above and beyond his duties, strategic guidance and recommendations on Social-related subject matter has embedded his position of authority and made him a trusted business partner with both the local clients and agency colleagues.

Kirill is also a genuinely warm and lovely person with a great sense of humour. He is both passionate and driven. An invaluable team member.

Sincerely,

A handwritten signature in black ink, appearing to be "S. Ong", written in a cursive style.

Steven Ong  
Region Overseas Content & Social Strategy Lead  
Publicis Emil  
Leibnizstraße 65, 10629 Berlin  
E-mail: ongzuhao91@gmail.com